

NGRANGKUL - A revitalization project of Pasar Keputran Selatan, a mark towards the Sustainable Development of Surabaya in Spatial Design

Ngrangkul

"PASAR YANG MERANGKUL SEKITARNYA"

Pemerintah Kota Surabaya
Jalan Kutisari Indah 2 NO.44, Surabaya

Ngrangkul is a humble, friendly, and warm modern market designed to revitalize Pasar Keputran Selatan. It is a **bridge and mark towards a more sustainable development of Surabaya** with the concept of embracing the surrounding community, nature, and trying to bring improvement for the local economy, including illegal sellers.

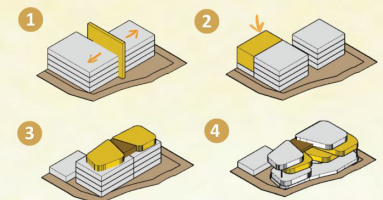
KEPUTRAN'S HISTORY



ISSUE



MASSING



"SOMETHING TOWARDS SUSTAINABLE ENVIRONMENT THAT REPRESENT THE FRIENDLINESS AND OPENNESS OF US INDONESIAN"



LOCAL WISDOM

RATTAN



Indonesia's specialties, in its application rattan is made to bind as if they were "embracing" each other

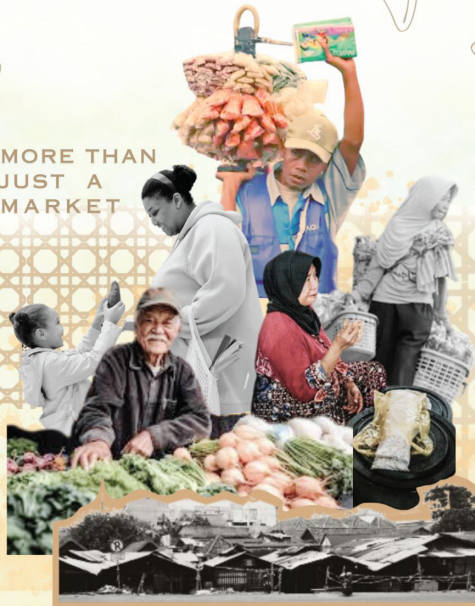
NGRANGKUL



Ngrangkul represents the humbleness, friendliness, and openness of us, Indonesians

Ngrangkul was inspired by the story of how diverse the sellers and their interests were, but they united and embraced each other to oppose the eviction of Pasar Keputran Selatan

MORE THAN JUST A MARKET



PEOPLE



NGRANGKUL KEHIDUPAN SOSIAL DI TENGAH KOTA

PLANET



NGRANGKUL ALAM DAN LINGKUNGAN SEKITAR

PROFIT



NGRANGKUL PEREKONOMIAN SEKITAR

"IT IS NOW NOT ONLY ABOUT THE MARKET, BUT IT IS ALSO ABOUT THE PEOPLE, ENVIRONMENT, AND THEIR ECONOMY"

Standing together-embracing each other is one of the main reason Pasar Keputran Selatan exists until now, regardless of their condition





ID 566 NGRANGKUL – A Revitalization Project of Pasar Keputran Selatan, a Mark Towards the Sustainable Development of Surabaya in Spatial Design

Helen Saphira Wibowo

"A Market that Embraces Its Surroundings." Ngrangkul is inspired by the diversity of vendors and their interests in Keputran Selatan Market, and how they embraced one another in saying no to the eviction of the market. True to its name, Ngrangkul also aims to revive and reconnect with the area by embracing the community, environment, and local economy becoming a symbol of spatial development and sustainability in Surabaya.

