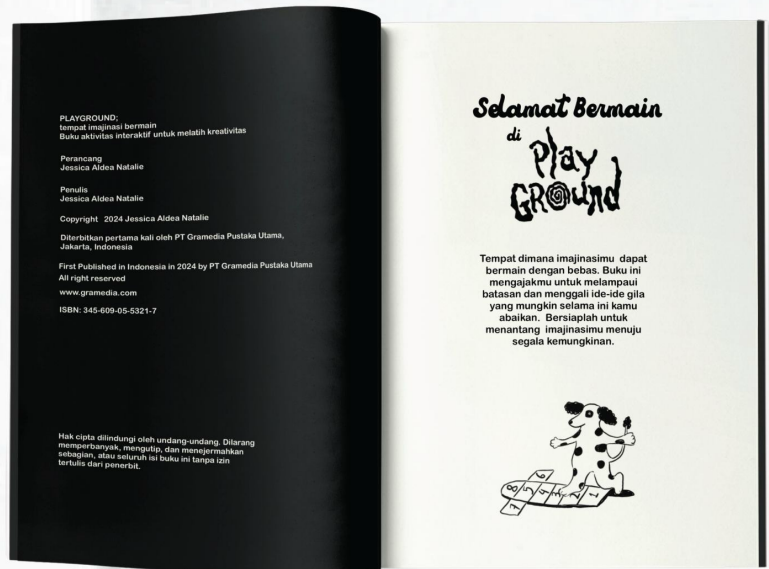


Perancangan Buku Interaktif untuk Mendorong Kreativitas Generasi Z di Era Industri 4.0

A.



B.



C.



D.



E.



ANYTHING YOU CAN FIND IN PLAYGROUND! A. PLAYGROUND BOOK B. THE BEGGING C. PLAYGROUND INCENSE STICK D. PLAYGROUND CONTENTS E. PLAYGROUND STICKERS PACK

ID 501 Perancangan Buku Interaktif untuk Mendorong Kreativitas Generasi Z di Era Industri 4.0

Designing an Interactive Book to Encourage Creativity Among Generation Z in the Industry 4.0 Era

Jessica Aldea Natalie

The design of Playground interactive books serves as a tool to foster creativity among Generation Z in the era of Industry 4.0. As digital natives, Generation Z is accustomed to instant information and technology-driven experiences, which influence their thinking and creative processes. This reliance on digital media often leads to passive content consumption rather than active creation. Playground interactive books are designed as a non-digital alternative to stimulate creative thinking through tactile and exploratory experiences. By engaging the senses and encouraging hands-on interaction, these books provide a unique medium for learning and creativity, contrasting with the fast-paced digital environment.